

# ***OFFICER ELECTIONS CANDIDATE GUIDE 2026***



***ELECTIONS***

## BECOME A CHANGEMAKER!

Here are the key dates that you need to know before you nominate yourself to change Greenwich as our next officer. If you have any questions, please reach out to us at [elections@greenwich.ac.uk](mailto:elections@greenwich.ac.uk)

### KEY DATES

8th Dec	9am	Nominations Open
2nd Feb	9am	Nominations close
4th Feb	All day	Mandatory In-person Candidate Event (Greenwich)
6th Feb	All day	Candidate Approval
6 <sup>th</sup> Feb	5pm	Digital Campaign Launch
9th Feb	9am	Voting and Campaigning Opens
11th Feb	4pm	Voting and Campaigning Ends
12th Feb	5pm	Results Evening (Greenwich)

### YOUR TO-DO LIST

#### Registration: Before 2nd February 2026 @ 9am

- ☐ Read through the different roles and find the one that best resonates with your skills and experiences
- ☐ Upload your photo, manifesto and campaign team Campaign!
- ☐ Sign the rules
- ☐ Attend a minimum of 1 mandatory training sessions Come to results night to hear the result!

#### Mandatory Event: 4<sup>th</sup> February 2026

- ☐ Attend the mandatory in-person candidate event on 4th February 2026

## TRAINING DATES

Attending a 'Thinking of Running' session is optional, however, you must attend 1 of the 'Mandatory Candidate Training' sessions via MS Teams. Attendance will be recorded. If you complete the nominations requirements by February 2<sup>nd</sup>, you will be required to attend the 'Mandatory In-person Candidate Event (Greenwich)' on February 4th.

### Thinking of Running (Online)

8th Dec	1pm	Q&A
15th Dec	4pm	Q&A
12th Jan	1pm	Q&A

### Mandatory Candidate Training (Online)

19th Jan	1pm	How to Write a Manifesto
26th Jan	12pm	How to Write a Manifesto
30th Jan	3pm	The Rules & Campaigning Masterclass
2 <sup>nd</sup> Feb	12pm	The Rules & Campaigning Masterclass

#### Candidate Approval: 6th February 2026

- ☐ Check your candidate approval status
- ☐ Launch your digital campaign after 5pm

#### Campaigning Begins: 9th February 2026 @ 9am

- ☐ Ensure your campaign team is accurate and verified before voting opens
- ☐ Spend a maximum of £30 on your campaign resources
- ☐ Submit your campaign expenses before 5pm on 11th February 2026 (even if you have spent £0),

#### Results: Before 12th February 2026

- ☐ Advise the GSU of your 2 results night guests (we will provide free tickets to them)

## TIPS TO BE A GREAT CHANGEMAKER!

### • Understand the Role:

Research the responsibilities of a Changemaker thoroughly by looking at the Job description and previous officer campaigns. Talk to and understand the needs and concerns of the student body to tailor your campaign effectively.

### • Create a campaign team:

Assemble a dedicated team to support your campaign. Assign specific roles such as social media manager, event coordinator, treasurer, etc., to ensure a smooth execution.

### • Define your message:

Develop a clear, concise, and engaging message that highlights your vision and the changes you plan to achieve. Your message should be relatable and easy for students to understand.

### • Utilise social media:

Leverage social media platforms to reach a wider audience. Share your manifesto, campaign updates, and engage with students through polls, Q&A sessions, and live videos to foster a community with your target audience.

### • Engage with students:

Attend various events, lectures, seminars and social gatherings to engage with potential voters. Listen to their concerns and incorporate their feedback into your manifesto.

### • Create compelling campaign materials:

Design eye-catching posters, flyers, and online graphics that highlight your key messages and vision for change.

### • Collaborate with existing groups:

Build alliances with student societies, programme representatives and groups to gain their support. Collaborate on events or initiatives

### • Create compelling campaign materials:

Design eye-catching posters, flyers, and online graphics that highlight your key messages and vision for change.

### • Collaborate with existing groups:

Build alliances with student societies, programme representatives and groups to gain their support. Collaborate on events or initiatives that align with your campaign and their goals.

### • Run engaging campaign events:

Organize events such as coffee mornings, workshops, or town hall meetings to meet students, discuss important issues and share your ideas. This allows students to get to know you better.

### • Make use of your campaign budget:

You have £30 total (£5 of which you can use to print your manifesto). So use it to run events, print posters, make badges and any activity that can help your campaign. Make sure to claim it back before the deadline via the expenses form.

### • Keep informed:

Attend every opportunity for training and guidance with the Students' Union to make sure you are running a fair campaign to the best of your ability. If you need any more support, reach out to us at [elections@greenwich.ac.uk](mailto:elections@greenwich.ac.uk)

### Create priority points that:

#### • Student-Focused Policies

Address real student needs.  
Are achievable within one academic year.  
Are directly related to your officer role.

#### • Realistic and Deliverable Commitments

Are within the union's control and reach  
Focus on what the SU can influence i.e. University services, campus facilities, events, representation.

#### • Inclusive

Consider various student groups: home students, international students, postgraduates, disabled students, commuter students, etc.  
Dedicate a commitment to accessibility, fairness, and equal opportunities.



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**[greenwichsu.co.uk/elections](https://greenwichsu.co.uk/elections)**