

ELECTIONS ***CANDIDATE*** ***GUIDE***



ELECTIONS

BECOME A CHANGEMAKER!

Here are the key facts that you need to know before you nominate yourself to change Greenwich as our next officer. If you have any questions, please reach out to us at elections@greenwich.ac.uk

KEY DATES

- Nominations Open: 11th December 2023
- Nomination stalls: Greenwich (Tuesday 30th January) Medway (Wednesday 31st January) and Online (Thursday 1st February and Friday 2nd February).
- Nominations Close: 19th February 2024.
- Manifesto deadline: 23rd February 2024.
- Campaigning Starts: 9am 28th February 2024.
- Training: First session 16th February – last session 28th February.
- Voting Opens: 9am 4th March 2024.
- Voting & Campaigning Ends: 5pm on the 6th March 2024.
- Results Night: 8th March 2024.

YOUR TO-DO LIST

- Read the Officer Job description.
- Read the election rules, and candidate guide.
- Visit a nomination stall.
- Nominate yourself.
- Attend manifesto training.
- Write your manifesto.
- Submit your manifesto.
- Tell all your friends.
- Campaign!
- Vote!
- Come to results night to hear the result!

TRAINING DATES

Some training is mandatory for potential Changemakers and some are strongly advised. You only need to attend mandatory sessions at your closest campus. Make sure you mark them in your diary.

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GREENWICH CAMPUS:

Mandatory training is within the dark blue boxes. This training **MUST** be attended.

16th Feb	11am	Make your manifesto count
20th Feb	10am	Becoming a Changemaker: Your guide to running for Officer
20th Feb	11am	Campaigning for Change
22nd Feb	10am	Self-promotion: The basics
23rd Feb	12pm	Make all voices heard: Roundtable on the importance of diversity in elections
27th Feb	11am	Candidate brunch
27th Feb	12pm	Candidates come first! Wellbeing whilst campaigning
27th Feb	6pm	Candidate movie night

For Medway campus dates please see the next page.

MEDWAY CAMPUS:

Mandatory training is within the dark blue boxes. This training **MUST** be attended.

19th Feb	11am	Make your manifesto count
21st Feb	10am	Becoming a Changemaker: Your guide to running for Officer
21st Feb	11am	Campaigning for Change
22nd Feb	2pm	Self-promotion: The basics
23rd Feb	12pm	Make all voices heard: Roundtable on the importance of diversity in elections (online)
28th Feb	11am	Candidate brunch
28th Feb	12pm	Candidates come first! Wellbeing whilst campaigning
28th Feb	6pm	Candidate movie night

TIPS TO BE A GREAT CHANGEMAKER!

- **Understand the Role:**

Research the responsibilities of a Changemaker thoroughly by looking at the Job description and previous officer campaigns. Talk to and understand the needs and concerns of the student body to tailor your campaign effectively.

- **Create a campaign team:**

Assemble a dedicated team to support your campaign. Assign specific roles such as social media manager, event coordinator, treasurer, etc., to ensure a smooth execution.

- **Define your message:**

Develop a clear, concise, and engaging message that highlights your vision and the changes you plan to achieve. Your message should be relatable and easy for students to understand.

- **Utilize social media:**

Leverage social media platforms to reach a wider audience. Share your manifesto, campaign updates, and engage with students through polls, Q&A sessions, and live videos to foster a community with your target audience.

- **Engage with students:**

Attend various events, lectures, seminars and social gatherings to engage with potential voters. Listen to their concerns and incorporate their feedback into your manifesto.

- **Create compelling campaign materials:**

Design eye-catching posters, flyers, and online graphics that highlight your key messages and vision for change.

- **Collaborate with existing groups:**

Build alliances with student societies, programme representatives and groups to gain their support. Collaborate on events or initiatives that align with your campaign and their goals.

- **Run engaging campaign events:**

Organize events such as coffee mornings, workshops, or town hall meetings to meet students, discuss important issues and share your ideas. This allows students to get to know you better.

- **Make use of your campaign budget:**

You have £30 total (£5 of which you can use to print your manifesto). So use it to run events, print posters, make badges and any activity that can help your campaign. Make sure to claim it back before the deadline via the expenses form.

- **Keep informed:**

Attend every opportunity for training and guidance with the Students' Union to make sure you are running a fair campaign to the best of your ability. If you need any more support, reach out to us at elections@greenwich.ac.uk



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greenwichsu.co.uk/elections