

Greenwich Community Fund Guidance

We welcome funding applications from all current students at University of Greenwich. This fund, made possible by donations from UoG alumni, is there to support student ideas and projects for improving the student community. Whether you're an individual with an idea, part of a student group or a student representative, the Greenwich Community Fund is open to all.

You can bid for up to 25% of the costs of your project (up to £2500) from the Greenwich Community Fund, with the remaining 75% crowdfunded from our Alumni Networks.

For example, if your project cost totaled £2000, you would receive £500 from the Community Fund and crowdfund the remaining £1500.

Depending on the project, it is possible that the entire project can be funded up to a certain amount which will be discussed with the awarding GSU panel.

Crowdfunding

Crowdfunding is funding a project or venture by raising lots of small amounts of money from a large number of people. Typically, this includes friends and families; however, they can only contribute so much. For success, a crowdfunding campaign needs to reach beyond your network.

The University of Greenwich [crowdfunding platform](#) is free to use and available to students and staff at the university. It is centrally managed by the Alumni and Fundraising Team.

There are terms and conditions that we ask you to follow when creating your project and when using the crowdfunding platform. If you're unsure, get in touch at fundraising@gre.ac.uk.

Principles

Successful applications should:

- Enhance the student experience
- Actively help other
- Further the community at Greenwich
- Encourage students to actively help their community

Criteria – themes

- Empowering the Student Voice – providing spaces for students to discuss and voice opinions on topics that matter to them
- Good Health and Wellbeing – projects aimed at improving the health and wellbeing of UoG students
- Gender Equality – projects empowering women and girls, and addressing gender inequalities of all kinds
- Reduces Inequalities – projects addressing current inequalities based on income, sex, age, disability, sexual orientation, race, class, ethnicity, religion and opportunity
- Sustainable Cities and Communities – projects addressing a gap in communities such as community garden projects

- Climate Action – projects enabling the Greenwich community to live greener lifestyles
- Peace, Justice and Strong Institutions – projects addressing injustices in areas affecting the Greenwich community

Criteria – priority areas

While projects based on the broader themes above are encouraged and welcomed, the Greenwich Community Funding panel are especially keen to receive applications for projects that also associate with the following areas:

- Delivery of projects via Student Media outlet/Facilities/Groups
- Targeted approach to marginalised demographics
- Creating accessible activity for commuter students

Projects must-haves:

- Led by a current UoG students
- Majority target of project must be UoG students
- Project must engage in GSU spaces (whether online or physically)
- Project must engage more than on campus (if focus of project is not aimed at a specific campus community)

What funds can be spent on

Funds allocated for each project can be used on all costs directly contributing to the delivery and objectives of the project. Area of spend may vary based on the project, but as long as they are reasonable and in line with deliverables, funding can be used. Examples of funding areas include:

- Fees for speakers
- Delivery specific costs (i.e marketing/stationery)
- Event related costs
- Reasonable travel costs

The following areas would not be regarded as reasonable funding allowances

- Out-of-deliver expenses (i.e food/travel expenses for meetings)
- Personal items to be kept after completion of project (i.e tablets)
- Social activity outside of delivery

Application process:

The application process will consist of an [online application form](#), followed by a presentation to the Greenwich Community Fund panel. On the form you will need to describe your project, its intended outcomes and costs. The form will be reviewed on a rolling basis at the end of each month.

Online Application Form: <https://forms.office.com/e/Bhhep7dn96>

Shortlisted students/groups will be required to present their application to the Greenwich Community Fund panel. At the presentation phase, you will be asked to present on the expected delivery and impact goals of your proposed project.

Applicants will then be notified within one week of the outcome of their application.

The panel will consist of the the GSU Engagement & Opportunities Manager and one elected GSU officer.

For any queries, please contact activities@gre.ac.uk