

Working with GSU Marketing and Communications

About

The Greenwich Students' Union Marketing and Communications team can help you promote your activities to students through three key methods.

Digital Screens

Greenwich Students' Union have access to the digital screens in the GSU side of the Dreadnought Atrium.

These have set dimensions of 2880px by 1620px, these are the same as the Lower Deck. These are run on separate systems so you will need to email j.l.dix@gre.ac.uk for Dreadnought and m.j.rothwell@gre.ac.uk for the Lower Deck.

If you want to use other digital screens, these are run by the University of Greenwich.

Social Media

We usually schedule content for Social Media in advance. So you'll need to ask us to promote your activity in advance. We will also need images to help promote your event or a link to your event.

On Instagram we aim to post photos on our timeline, so make sure you send something high quality to us.

Try and send it to us without reducing the quality of the image.

We'll post graphics on Facebook and Twitter.

Tag us on Instagram stories for a reshare where possible (we see these Mon-Fri 9am-5pm).

If you want us to share content it must be of interest to student body - not just the group e.g. not your groups elections

Newsletters

The Greenwich Students' Union Newsletters go out once per week during Term Time.

We have three newsletters that students have signed up for, these focus on representation, activities and special offers/commercial events. You can suggest which newsletter you think is the most appropriate, but we'll determine where your content sits best.

Requirements are:

Image size: We have two image sizes so we'll need at least one of these:

600px by 315 px or 600 by 600 px

Text length: No more than 100 words but we can use hyperlinks

