THEORY OF CHANGE

GOALS

Members report that they have affected change

Members report that they have had a positive student experience

SU is seeking feedback from members about their experience and the effects of its work on them as individuals and on the University experience overall

OUTCOMES

REPRESENTATION	INFLUENCING THE UNIVERSITY	WIDER INFLUENCE	EMPLOYABILITY	HEALTH AND WELLBEING	STUDENT COMMUNITIES	MONEY MANAGEMENT	LOCAL COMMUNITY
The needs & aspirations of the SU's diverse membership are reflected in our ASP*	We have influenced the ASP of the University in a way that reflects the needs & aspirations of our diverse membership	We have influenced local & national ASP in a way that reflects the needs & aspirations of our diverse membership	Student staff, elected represent-atives, volunteers & groups leaders recognise they have gained skills that contribute to their employability	Our members can identify health & wellbeing benefits of engaging with SU services, activities, societies & sports clubs	Our members feel connected with, supported by, proud of & enjoy being part of the student community and SU	Our members feel that the SU is helping them to manage their finances effectively	Our members & the SU are viewed by local partners as a positive asset to the community and vice versa

ASSUMPTIONS

SU is engaging effectively with the University

SU is engaging effectively with partners

SU is engaging effectively with its members

SU is resourced sufficiently to deliver its outcomes

SU is a well managed business

ACTIONS

Running SU as a viable / efficient business

Commercial services providing revenue & cost effective services for members

Internal / external communications

Providing members' services

*ASP - Activities, Services and Policies